

60,130-1023  
01MRA0134REMARKS

Applicant thanks the Examiner for the remarks and analysis contained in the Office Action. New claims 13-16 are added. Applicant respectfully requests reconsideration of this application.

Applicant respectfully traverses the rejection under 35 U.S.C. §103 based upon *Johnson*. The Examiner does not present any motivation for modifying *Johnson* to make it consistent with Applicant's claimed invention. Moreover, there is nothing within *Johnson* (even if modified as proposed by the Examiner) that provides the ability for a customer to actually sample different suspension options using a demonstration vehicle. The "demonstration module" that the Examiner points to is merely a template for how to present a written proposal. The *Johnson* arrangement is a purely computer-based arrangement that presents a written or paper proposal to the customer. There is no "sampling" of any suspension options (i.e., riding in a vehicle to experience how a particular suspension option would perform).

There is absolutely nothing within *Johnson* about changing how a suspension module performs so that an individual customer can sample different suspension options on a demonstration vehicle. The Examiner has pointed to nothing that suggests adding such features to the arrangement of *Johnson*.

None of the claims can be considered obvious.

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Applicant believes that no additional fees are necessary, however, the Commissioner is authorized to charge Deposit Account No. 50-1482 in the name of Carlson, Gaskey & Olds for any additional fees or credit the account for any overpayment.

Respectfully submitted,

CARLSON, GASKEY & OLDS

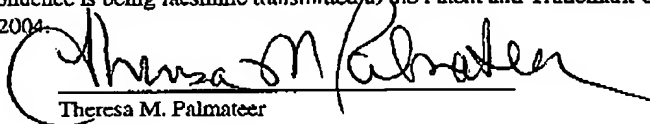
By: 

David J. Gaskey  
Registration No. 37,139  
400 W. Maple Rd., Ste. 350  
Birmingham, MI 48009  
(248) 988-8360

Dated: February 3, 2004

CERTIFICATE OF FACSIMILE

I hereby certify that this correspondence is being facsimile transmitted to the Patent and Trademark Office (Fax No. (703) 872-9306) on February 3, 2004.

  
Theresa M. Palmateer

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